

# Building a Winning Team

You need 7 C's to build the foundation of your team:

1. Culture -
2. Contagious -
3. Consistent -
4. Communicate -
5. Connect -
6. Commitment -
7. Care -

**Build it. Live it. Reinforce it. Fight for it.**

Shape the team & culture before it shapes you.

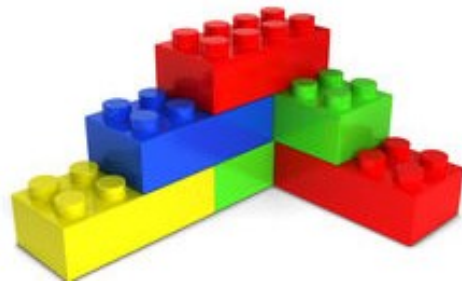
Communication fosters collaboration.

You can't build a winning team with character and coaching alone.

You build a winning team with good coaching, character & talent.

Create superheroes of your own.





# Work Place Culture Notes

It is as important as your Business Strategy because it either strengthens or undermines your business and the objectives you are trying to achieve. It is the environment that surrounds you at work all the time. Culture is a powerful element that shapes your work enjoyment, work relationships and work processes. Culture is something that you cannot necessarily see, but through its physical manifestations in your workplace.

It is significant because:

- ⇒ It attracts talent
- ⇒ It drives engagement
- ⇒ It impacts happiness and satisfaction
- ⇒ It affects performance

What affects culture? Everything

- ⇒ Leadership
- ⇒ Management
- ⇒ Workplace Practices
- ⇒ Policies and Philosophies
- ⇒ People
- ⇒ Mission, Vision and Values
- ⇒ Work Environment
- ⇒ Communication

Culture is represented in a group's:

- ⇒ Language
- ⇒ Decision Making
- ⇒ Symbols
- ⇒ Stories and legends
- ⇒ Daily Work Practices

Culture is made up of the values, beliefs, underlying assumptions, attitudes, and behaviors shared by a group of people. It is made up of all the life experiences each employee brings to the organization.

